

GOODMAN INSTITUTE NEWSLETTER

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Canada's First CFA® Program Partner

A message from Ian Rakita



Welcome! It is with great pleasure that we welcome all new and continuing students, faculty, staff, and new professors to the Goodman Institute of Investment Management (GIIM) at the John Molson School of Business at Concordia University!

We suggest that you get to know your peers and become involved from day one, as our Program is just as much about helping you achieve academic excellence as it is about increasing your general knowledge about the industry, enhancing your soft skills and encouraging teamwork.

We understand that to achieve success within the investment management field, one must have more than just a high GPA. Throughout the academic year, we coordinate activities to bring in business professionals and key personnel from Canada's finance industry. As students are a central part of these activities, we ask that you participate fully in all academic and non-academic activities to get the best experience possible. Keep up to date with all recent news and activities at www.goodmaninstitute.com to take advantage of all program benefits.

Lastly, we would like to extend a warm welcome to three new members joining our existing rich and talented roster of teaching staff: Professors Ayse Yuce, El Sayed Abou Zeid and Tomek Kopczynski. We are looking forward to their shared expertise and knowledge at the GIIM.

Congratulations on making the Goodman Institute a part of your career!

Good luck!

Dr. Ian Rakita, CFA
Director - Goodman Institute



My Perspective On...

A word from Daniel Trunzo, a top student.

Toronto Goodman Graduate (2008) gives his perspective on his experiences at the Goodman Institute.

Enrolling at the Goodman Institute...

I selected this Program as a fast way to obtain the MBA accreditation and CFA designations. I enjoyed the relationships with peers and faculty from various walks of life, which added tremendous value to my knowledge and experience.

Orientation...

We toured Montreal, and met all peers from a variety of different backgrounds. I had an amazing time bonding with those who shared similar goals and ambitions to my own.

Studying...

You're going to have to learn to say "no" to a lot of people. Life obligations will arise, but stay focused and create a healthy balance. You don't always have to study in chunks of time. I always found a way to study, if even for only 20 minutes at a time. It adds up. I would get into the habit of doing some early morning reading before work, during breaks and at lunchtime.

Getting involved...and getting to know your classmates.

We held gatherings with peers as well as played golf and tennis in our spare time. Our graduating class is now a large network of people holding positions from Directors to Accountants. In ten years from now, this network could be useful in expanding careers. I have advanced from a Financial Services Coordinator to a Financial Analyst -Team Lead and recently to Manager of Finance, all while completing the program.

Good advice...

Never lose sight of your integrity and never be too bottom-line oriented. Always work for quality and business integrity. Be committed to the profession. Keep a healthy routine and a healthy mind. Keep your eye on the end of the tunnel. Don't be afraid to ask for help. Professors were always willing to help, were interesting and enlightened me throughout the three years.



Montreal: 1550 de Maisonneuve Blvd. West, Suite GM1001
Tel.: 514 848.2424 ext. 2796
Toronto: 20 Bay Street, Suite 1205 Tel.: 1 866 833.3232
www.goodmaninstitute.com